

**Australian
Ethical**



Privacy collection notice

Marketing and communications

1 Last updated November 2025

Australian Ethical Investment Ltd (“Australian Ethical”, “we”) is committed to protecting the privacy of your personal information in accordance with the Privacy Act 1988 (Cth). By providing your personal information, you consent to its use as outlined in this notice and our Privacy Policy available at australianethical.com.au/privacy-policy. We may update this notice to reflect changes in our privacy practices.

2 What types of information do we collect and why?

Australian Ethical collects personal information from you when you enter one of our promotions, post on social media or respond to one of our communication or research initiatives. The personal information that Australian Ethical collects from you may include your name and contact details and your personal preferences or opinions (where relevant).

We may collect additional personal information from you by other means from time to time with your consent.

The primary purpose for collecting your information is to conduct marketing promotions or communication initiatives and may include, amongst other things:

- Competitions, giveaways or other offers;
- Voting or petitions;
- Market research.

We may, for a reasonable period, unless otherwise advised by you, use the personal information you have provided for promotional, marketing, publicity, research and profiling purposes and to send electronic messages or telephone you, as well as developing products and meeting regulatory obligations.

If you choose not to provide the personal information that we ask for, or the information that you provide to us is incomplete or inaccurate, it may mean that we cannot contact you to notify you if you have won the competition or if there have been any updates with respect to the relevant promotion or initiative. If the prize notification email is returned as undeliverable or the winner does not respond within 7 days of notification, the prize will be deemed unclaimed and will be re-drawn.

You can always opt-out or unsubscribe from receiving marketing communications from us by clicking on the ‘unsubscribe’ link in the email we send to you or by contacting us by email or phone.

3 Who do we disclose personal information to and why?

Australian Ethical will only disclose your personal information for the purposes for which it was collected. The organisations and people to whom we may disclose your personal information include but are not limited to:

- a. Our agents, contractors, service providers (and any of their sub-contractors) and prize suppliers for the purpose of conducting the relevant promotion;
- b. Independent consultants and market research companies for the purpose of conducting data analysis and market research with respect to our products and services.

We (and in some instances, our service providers) may hold personal information in servers located in Australia or with cloud storage providers located overseas

Where your personal information is disclosed to service providers and other organisations, Australian Ethical seeks to ensure that your personal information is handled in accordance with privacy laws and is not used or disclosed for any purpose other than those to which you have consented (unless otherwise required by or under an Australian law or court/tribunal order).

4 Do you have any queries or complaints?

Our Privacy Policy contains more information about our privacy practices and how you may access your personal information held by us and seek correction of such information.

If you have any questions or any complaints about our handling of your personal information, please contact our Privacy Officer on:

1800 021 227

privacy@australianethical.com.au

GPO Box 8, GPO Box Centre, Sydney 2000

australianethical.com.au